



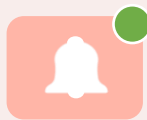
# Purposive Communication

Local and Global Culture

**LOCAL CULTURE: WARAY**

**GLOBAL CULTURE:  
PORTUGUESE**

**PREPARED BY:  
MCCORMICK, Justine**



Search...



# Waray Culture

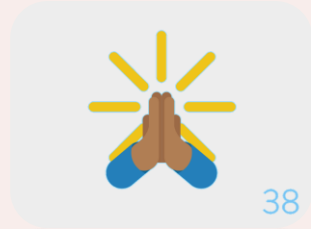
Local Culture



## Language

*Lineyte-Samarnon/Binisaya*

*Colloquial name: Waray*



## Religion

*Most of them are Catholic.*

38

38



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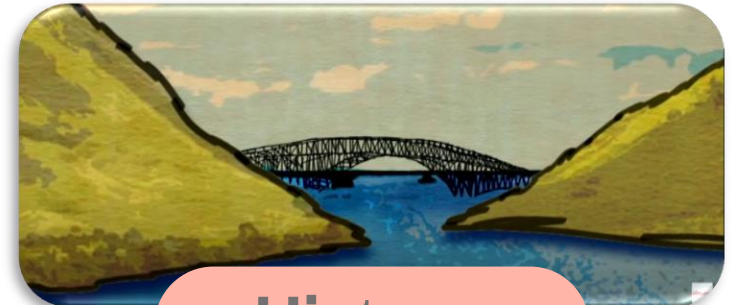
Local and Global Culture



Samar

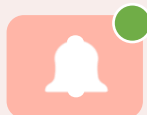
Leyte

Biliran



## History





Waray Culture



FARMING



FISHING



# Livelihood

# Traditional Rituals



## MAYAW

Origin: Pinabacdao

OTHER RITUALS  
Farming and Fishing Rituals



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Local and Global Culture

# Celebrations / Festivals



HOMONHON LANDING FESTIVAL



PADUL-ONG FESTIVAL



Arts of Warays



Visual/Graphic



PAINTING

Tattoo



WEAVING

Mat (Banig)

IN BASEY, SAMAR



SCUPLTURE

Saints

SANTO NIÑO DE TACLOBAN

Literature



AMBAHAN



HADI-HADI AND ZARZUELA



SIDAY OR KANDU (EPIC)



Purposive Communication

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Music



LAYLAY



BALAK

Dance



KURATSA



Food of Warays



★ 4.8

**BINAGOL**

Origin: Dagami, Leyte  
Main Ingredient:  
Coconut



★ 5.0

**CHOCOLATE MORON**

Origin: Abuyog, Leyte  
Ingredients:  
Coconut Strips  
Pilit



**Purposive Communication**  
Local and Global Culture



★ 4.9

**TAMALOS**  
Catbalogan, Samar



4.8

**HINATUKAN NGA LANGKA**  
Cooked in  
Coconut Milk



Traditional Clothes of Warays

# CLOTHES AND ACCESORIES

## Bahag



## Mantle and Lambong



## Purposive Communication

Local and Global Culture

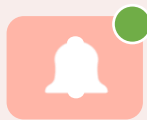


- Gold -Earrings (Panicas/ Pamarang)
- Necklaces
- Bracelets
- Anklets



## Pudong





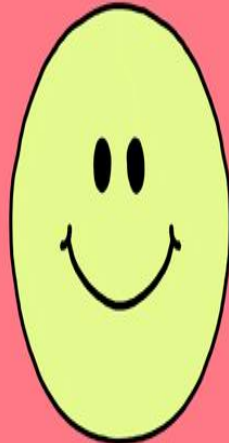
Values of Warays

STRONG



Ginni

HAPPY



ROMANTIC



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*"Basta ang Waray, hindi uulong sa away." (Waray never back down from a fight.)*

POST

### Trending

- 1 #brave
- 2 #contented
- 3 #loveformusic
- 4 #courageous





Search...



LANGUAGE: Portuguese



Portuguese Culture

Global Culture




RELIGION: ROMAN CATHOLICISM



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FLAG



Map of Europe







Portuguese Celebrations, Traditions, Beliefs



Santos Populares and the Marchas 112.3k 89



Carnation Revolution 682.9k 156



Fatima Pilgrimage 1.1M 34k



Domingos em Familia 267.5k 1.4k



Football 542.9k 962



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Local and Global Culture

### CONCEPTS

Sebastianism



Saudade

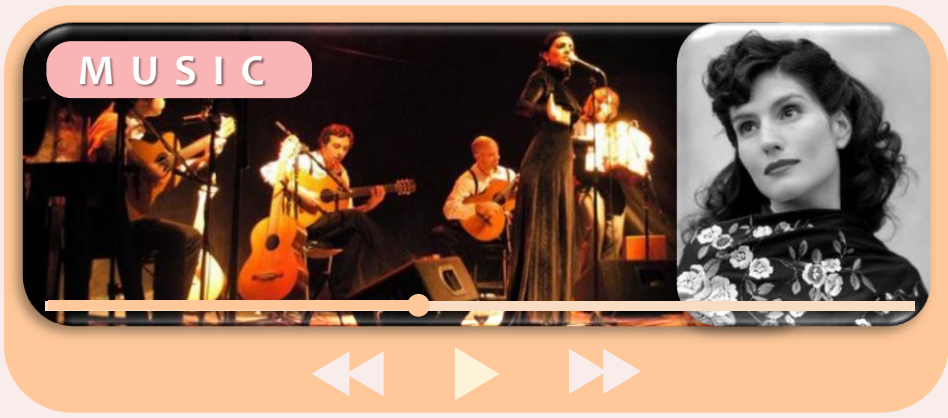


### Café Culture





Arts of Portuguese



MUSIC

FADO  
The Soul of Portuguese Music  
AMÁLIA RODRIGUES  
Queen of Fado



Purposive Communication  
Local and Global Culture

Luís de Camões



LITERATURE



SERRALVES MUSEUM

VISUAL/GRAPHIC:  
Handicrafts

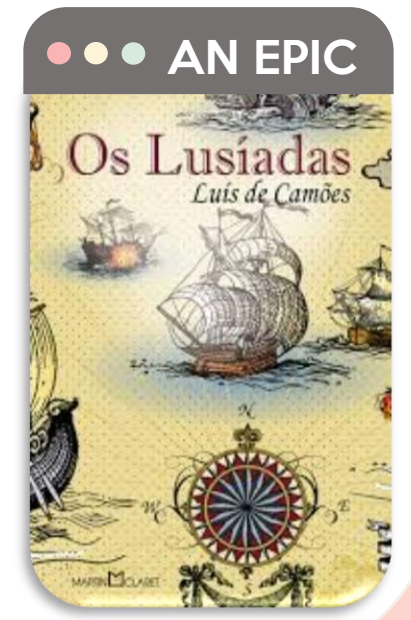


RUGS MADE IN ARRAIOLOS



RANCHOS FOLCLÓRICOS DANCE

OTHER WELL-KNOWN WRITERS:  
Fernando Pessoa  
José Saramago – Nobel Prize for Literature



AN EPIC





Portuguese Food



### BACALHAU

It is the salted cod. And it has been a national dish since the fifteenth century.

★ 4.9



### FRANCESINHA

A delicious meat sandwich topped with cheese and soaked in a sauce made from beer and tomatoes.

★ 5.0



### CALDO VERDE

A green soup with some chouriço sausage.

★ 4.7



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Portuguese Feijoada

★ 4.4



Pastéis de Belém

★ 4.8



Cozido à Portuguesa

★ 4.5



Portuguese Clothing

# TRADITIONAL



Traje Académico ▶



◀ Traje Minhoto



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# MODERN CLOTHING





Communication, Manners and Values of Portuguese



IN COMMUNICATION

1

Expressive

Emotive

2

3

Direct

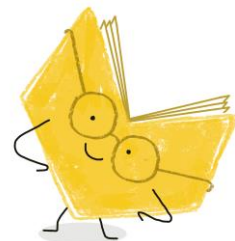
## VALUES

Sense of Modesty

Family-oriented

Conservative

Nostalgic



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### MANNERS



**Greetings:**  
*Shaking Hands*



**Dining Table:**  
*The host says  
Bom Apetite  
before eating.*



**Gift-giving:**  
*13 things and the color  
red is bad luck.  
After receiving, open it.*



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