



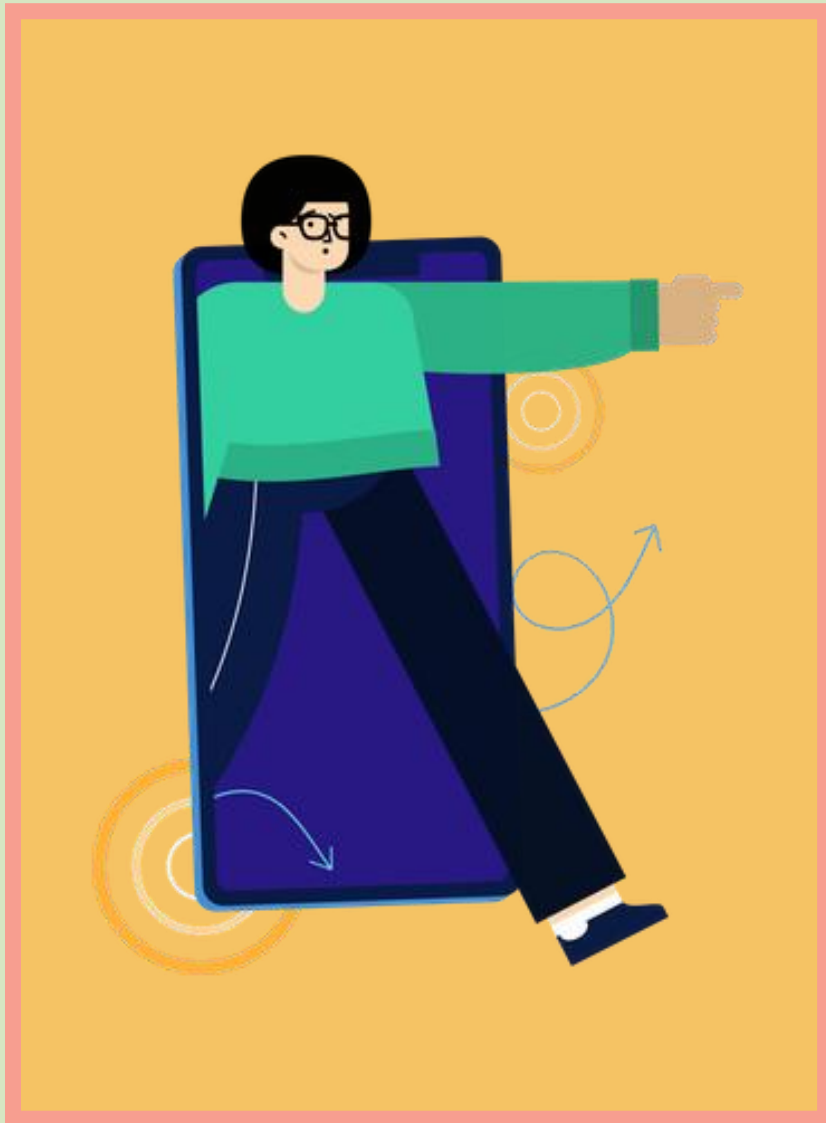
Cancelling cancel

culture

A Proposal to Minimize
the Bashing in Social Media

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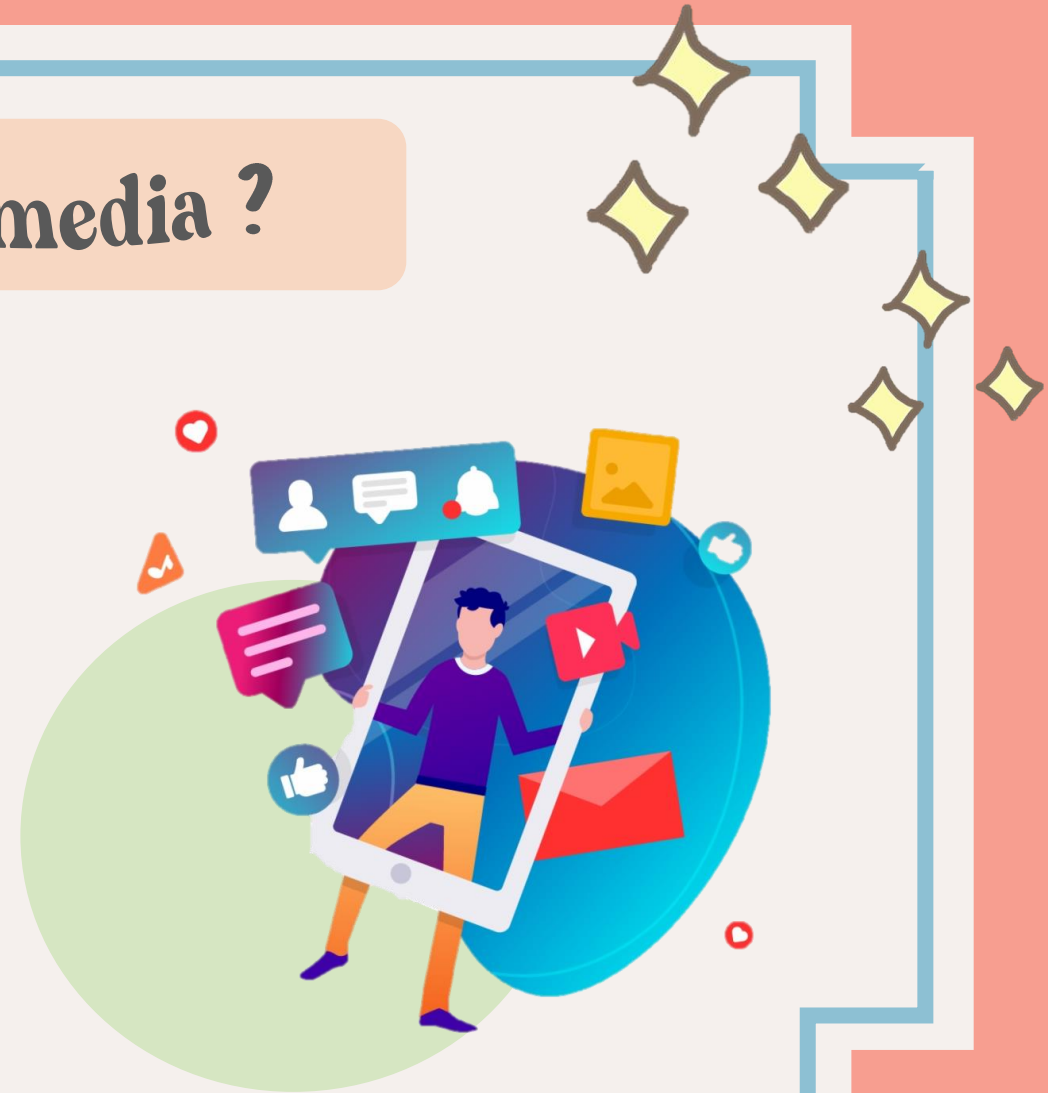
Introduction
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Introduction



What is social media ?

A platform in which people do not just share ideas and thoughts, but also interact with others worldwide is called social media.

It is a medium that restricts boundaries as it is known as a channel of uncensored and reachable information.





Social Media Bashing

BASHING REFERS TO VERBAL HARASSMENT AND ABSURD PUBLIC SCRUTINY THROUGH SOCIAL MEDIA PRACTICES. THESE INCLUDE PERSONAL INSULTS, OBNOXIOUS ASSUMPTIONS, PREJUDICE AGAINST A PERSON, AND ABSOLUTE HATE WITHOUT PROPER JUDGMENT.

It differs from criticism as the latter has the intention to educate, correct wrongdoing, and propose a better action.

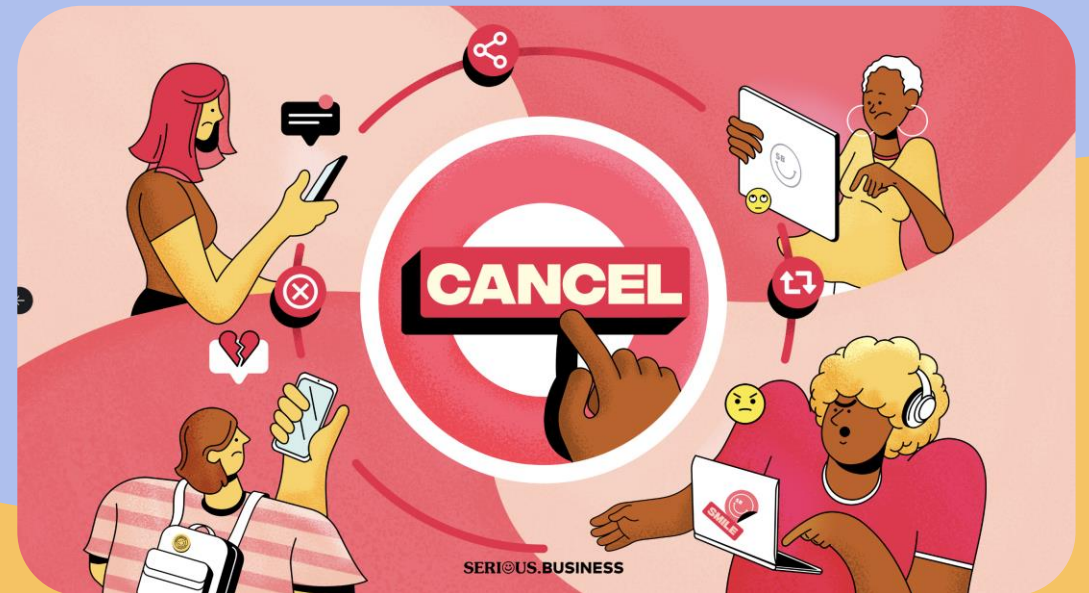
Social Media Bashing

Furthermore, for the most part, some bashers are only brave to spread social abuse because they are under the position of anonymity, and they can get away from it with just a click.



Cancel Culture

CANCEL CULTURE IS A DISMISSIVE PROCESS IN WHICH PEOPLE STOP GIVING SUPPORT TO PUBLIC FIGURES AFTER THEY HAVE DONE OR SAID SOMETHING OBJECTIONABLE OR OFFENSIVE. THIS PREDOMINANTLY HAPPENS THROUGH THE ACT OF GROUP SHAMING.



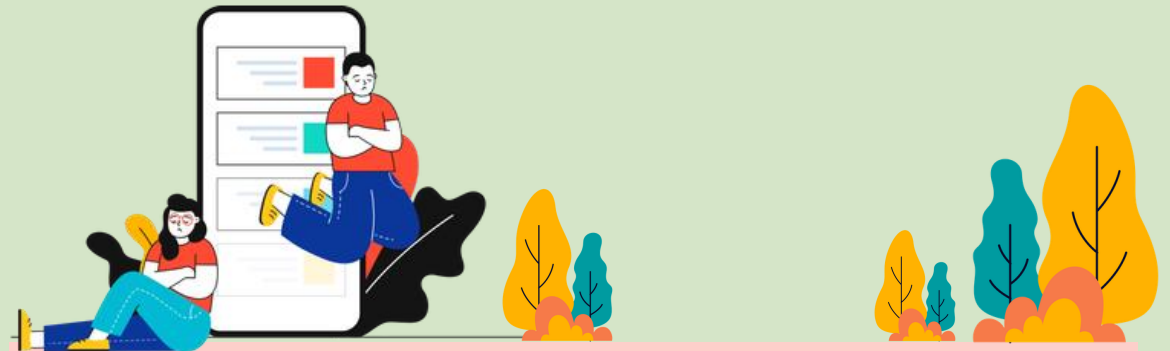
Frequently, call-out culture is associated with cancel culture. However, it differs from the latter since calling out involves pointing out the mistake of the person to teach him/her what is right.

On the other hand, canceling a person just makes the situation even worse as no one benefits from it.

Cancel Culture



IN BASHING, NOT ONLY THE WELL-KNOWN PEOPLE ARE AFFECTED, BUT ALSO THE ORDINARY ONES.

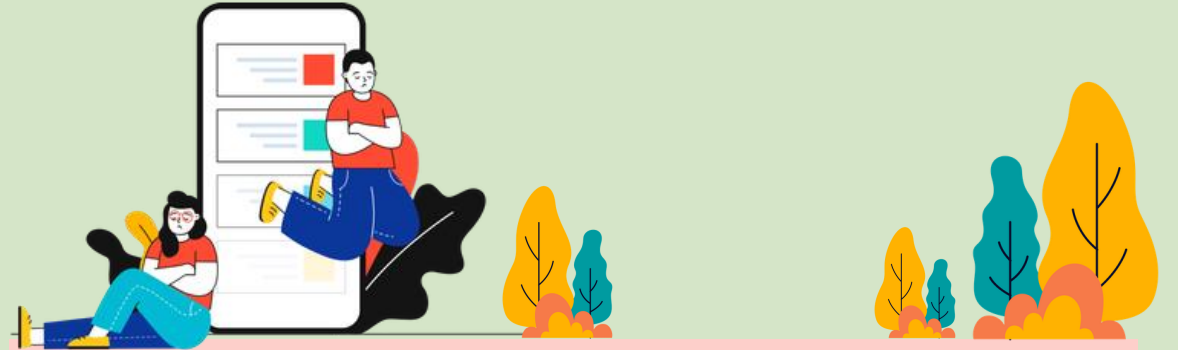


IT IS BECAUSE ANYONE CAN RECEIVE HATE AND NEGATIVITY IN SOCIAL MEDIA AS LONG AS CLOSE-MINDED PEOPLE EXIST.

WHO ARE AFFECTED



IN CANCEL CULTURE, MOST OFTEN, BUSINESSES AND PUBLIC FIGURES SUCH AS CELEBRITIES, INFLUENCERS, AND POLITICIANS ARE THE PEOPLE WHO ARE AFFECTED.



IT IS BECAUSE THEIR PLATFORMS ARE WIDER AND THEIR CAREERS DEPEND ON THE PUBLIC.



WHO ARE AFFECTED



01 To determine the reasons why some people bash and some get canceled.

02 To assess the effects of bashing and cancel culture to:

- a. The person/group attacked
- b. The online community

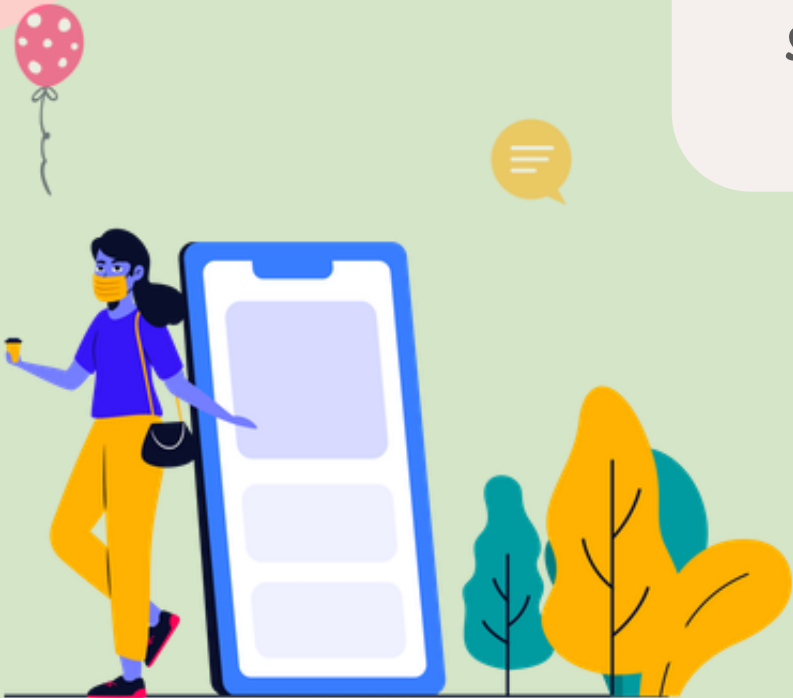
03 To learn the ways to minimize cancel culture and bashing in social media in general.

Objectives



CANCEL CULTURE IS A CYCLE OF NEGATIVE CIRCUMSTANCES; HENCE, IT DOES NOT BENEFIT ANYONE.

FOR THAT REASON, IT IS ESSENTIAL TO REDUCE THE OCCURRENCE OF CANCEL CULTURE AS WELL AS THE SOCIAL MEDIA BASHING IN GENERAL.



Significance of the Topic

IF THESE WILL BE MINIMIZED, THE ONLINE COMMUNITY WILL BE A HEALTHIER SPACE TO CONFIDE AND SHARE YOUR THOUGHT, AND CONNECT WITH OTHER PEOPLE DESPITE DIFFERENCES.



Significance of the Topic

Thesis Statement

Although some people due to their mistakes are worth canceling for, respect must always be practiced as all goodness comes from it.





Discussion
Discussion
Discussion



Reasons why some people bash and some get canceled



WHY PEOPLE BASH?

- a. Judgmental attitude
- b. Negative mindset
- c. Paid as trolls

WHY PEOPLE GET CANCELED?

- a. Unaccountability
- b. Irresponsibility
- c. Impulsiveness
- d. Offensive actions and objectionable opinions
- e. Breaking social norms

Effects

TO THE PERSON/GROUP ATTACKED

- a. Depression and Anxiety
- b. Cyberbullying
- c. General Addiction
- d. Lose supporters, career, and other opportunities
- e. Inability to grow from mistakes as they got canceled

TO THE ONLINE COMMUNITY

- a. Bandwagon Effect
- b. The online community tends to NORMALIZE it.
- c. It becomes a platform full of negativity.



Ways to Minimize

Cancel Culture and
Social Media
Bashing

PEOPLE AS HUMANS ARE BOUND TO MAKE MISTAKES BUT IT DOES NOT MEAN WE NEED TO CANCEL AND CLOSE OUR DOORS FOR THEM.

THUS, RESPECT SHOULD BE NORMALIZED NO MATTER WHOM WE ENCOUNTER AS IT IS THE FOUNDATION OF ALL THE GOOD ATTRIBUTES WE CAN PRACTICE IN OUR DAILY LIFE.

Ways to Minimize

Cancel Culture and Social Media Bashing



01 Always be an understanding person. Know that everyone has the same right to express a valid opinion.

02 Do not make the situation inappropriately personal as your emotions will tend to control you to bash and cancel other people.

03 Stop being judgmental.

04 Do not assume and conclude right away without knowing the whole story.

05 Avoid being a know-it-all kind of person.

06 If you have nothing good to say, just don't post or comment.

07 Do your research about relevant and sensitive things before posting online.

Ways to Minimize

Cancel Culture and Social Media Bashing

08 Be responsible and mindful of what you post online. Think before you click.

09 Before making a stand, learn about both sides or parties involved in the issue.



Ways to Minimize

Cancel Culture and Social Media Bashing



10 Be an open-minded and accepting person whenever someone corrects you.

11 Exercise your internet privilege. Block and report inappropriate and offensive accounts.

12 Lessen your screen time for you to not be consumed by social media as well as the bad news online.

13 Use your platform to speak up, bring awareness, and educate other people.





Conclusion
Conclusion
Conclusion



Overall Importance

SOCIAL MEDIA IS A TOOL TO CONNECT AND LEARN FROM DIVERSE PEOPLE; IT SHOULD NOT BE A HINDRANCE FOR HUMANS TO GROW AS AN EDUCATED AND ACCOUNTABLE INDIVIDUAL. IF IT IS NOT USED IN THE RIGHT WAY, NEGATIVITY WILL SPREAD NOT ONLY IN THE ONLINE COMMUNITY BUT WILL ALSO REFLECT IN SOCIETY.



Overall Importance

HENCE, IT IS SIGNIFICANT TO DECREASE THE PRACTICE OF CANCEL CULTURE AND SOCIAL MEDIA BASHING IN GENERAL AS IT IS THE ROOT OF PESSIMISM IN THE VIRTUAL WORLD.



Overall Importance

NONETHELESS, THE MOMENT WE RESPECT AND STOP TREATING A PERSON WHO MADE A MISTAKE AS PERPETUALLY UNCHANGEABLE IS THE MOMENT WHERE WE WILL BE ABLE TO TAKE THE NEXT STEPS TO PREVENT THESE SITUATIONS FROM HAPPENING AGAIN.



Persuasive Statement

Keep in mind that everything starts with respect. Thus, everyone must stop pointing out each other's flaws and mistakes, and rather empower one another as this leads to a safer place online and healthier communication across all people.



"YOU ARE RESPONSIBLE FOR EVERYTHING YOU POST AND EVERYTHING YOU POST WILL BE A REFLECTION OF YOU." – GERMANY KENT



Ending Quote

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